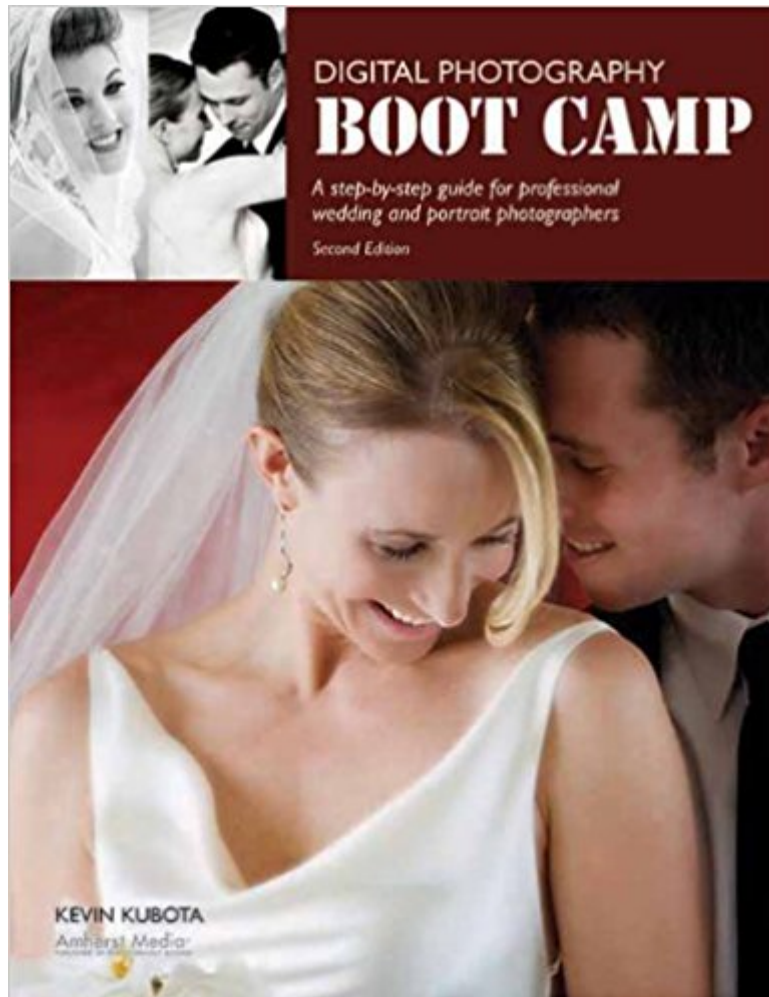


The book was found

Digital Photography Boot Camp: A Step-By-Step Guide For Professional Wedding And Portrait Photographers



Synopsis

Designed to give professional photographers of all skill levels a complete look at the working digital studio, this reference goes from start to finish; from setting up the camera and capturing the best possible images to organizing, enhancing, and printing the completed photos. Written by an experienced, successful professional photographer and lecturer, this newly revised guide takes a lighthearted approach to complete foundation information, as well as advanced tips and tricks for those ready to push their digital imaging to the next level. Intensive chapters cover Photoshop essentials for retouching or adding artistic effects, managing workflow and clients, and the many finishing options in the digital medium, including slide shows, DVDs, and magazine-style albums and collages. With a clear and upbeat approach, this reference provides quality technical information, while inspiring photographers to look closely at their work to see where a little finesse could elevate their businesses.

Book Information

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Customer Reviews

I'm quite impressed with this title it's not at all what I imagined. Not a book on posing or photographic technique, but rather a step by step fun to read technical travel through digital workflows. From capture to print Kevin Kubota shows us the ins and outs of Adobe's Lightroom and Photoshop CS3. Detailed step by step instructions will guide beginners along at their own pace, yet there are plenty of tricks a seasoned pro could pick up along the way. Though the book deals

mainly with wedding/portraiture and the examples are of such, almost all the information can be applied to all types of photography. The example photos appear to be of actual weddings and not staged eye candy model shots. A real plus for us real world photographers. A definite must have for those starting out with digital workflows and a welcome addition to the pro's library too. I know I'll be reading further and digesting the contents. This is a keeper for my library.

If you are looking for a step by step book that will walk you through the basics of digital photography and workflow, look no further. Kevin takes the often overwhelming programs of post-processing such as Photoshop and Lightroom and breaks them down into manageable, easy-to-swallow steps, and somehow even makes it fun! I also love all the big pictures and descriptions, for us visual people! :)'

This book gives a great overview of the workings of the digital studio. Basic enough for beginners yet detailed enough for the seasoned photographer, anyone can benefit from the information provided. Among the areas featured include equipment, software programs, managing workflow, and the final product. As a bonus, Kevin Kubota has a way with words that is sure to put a smile on your face as you learn. I would surely recommend this book.

Let me first say really don't prejudge. I have to admit I had avoided reading Kevin's book in the past thinking it was like some other techno talk without substance. I WAS WRONG. This is a great book, and it is great for those just starting out or to go back over to make sure you know and understand the WHY behind the digital work flow. Here is the great part, if you have to explain digital to someone and they are not getting it. Just have them get this book and take a evening and start reading it. His Raw vs Jpeg section, or what is monitor calibration. I wish I could get him to take a couple of paragraphs and them as excerpts (like from a novel) for others to read to get them on the right digital road. I am Kubota.

I'm a professional wedding photographer based in Nice, France. I bought his book after having used Kevin's filters and tools hundreds of times. This book is thin, but it's worth its weight in gold, at least for me. Kevin's like his filters: straight to the point. Not much chit-chat like some well-known best sellers writers. Each chapter brings you a leap forward; each paragraph gives you the magic boots that fly. If you read through the index you may claim that an experienced photographer should know everything written there and more. But, hey, sometimes a small thing makes a great difference, and

this book has taught me many little things.....Thanks, Kevin, from my heart. Max

Unbelievable! I have read a bunch of Lighroom and Photoshop books but nothing made sense like this one. Right from the workflow to retouching to tips and tricks...this book has it all. The only one you will ever need.I wish Kevin wrote more books that I could buy!!!!

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